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  </p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify"><font style="font: 10pt Times New
  Roman, Times, Serif">OnFebruary 27, 2017, Harold Kestenbaum an individual newly appointed by the Board of Directors of the
  Company assumed the role ofChairman of the Board of Directors and Interim Chief Executive Officer (&#8220;Interim
  CEO&#8221;). Pursuant to the consultingcontract, the Interim CEO shall receive (i) 750,000 shares of common stock of the
  Company for his appointment as Chairman of theBoard, (ii) $10,000 per month for his role as Interim CEO, which shall be
  deferred until the Company raises at least $1,500,000in financing, (iii) $10,000 for every new franchising client he
  obtains, and (iv) $2,000 per month for legal services upon acquisitionof a franchising client. The shares were valued at
  $1,500,000, representing a market value of $2.00 per share based on the closingprice on the day of trading. On December 26,
  2017, Mr. Kestenbaum agreed to a reduction in his 2017 annual salary from $120,000to $40,000. This agreement has since been
  amended, where Mr. Kestenbaum now earns $40,000 per year for his role as Chairman ofthe Board. As of June 30, 2018 he has
  earned $20,000 in relation to his employment agreement, which is reflected in accounts payableon the accompanying unaudited
  condensed balance sheets.</font></p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify">
  <font style="font: 10pt Times New Roman, Times, Serif"> </font></p><p style="font: 10pt Times New Roman, Times, Serif;
  margin: 0; text-align: justify"><font style="font: 10pt Times New Roman, Times, Serif">OnMarch 1, 2017, Mark J. Keeley, an
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individual newly appointed by the Board of Directors of the Company assumed the role of ChiefFinancial Officer (“CFO”). Pursuant to the Employment Agreement, the CFO shall receive (i) 750,000 shares of commonstock of the Company, and (ii) $20,833 per month, which shall be deferred until the Company raises at least $1,500,000 in financing.The 750,000 shares of common stock are fully vested and valued at $1,687,500, representing a fair market value of $2.25 per sharebased on the closing price on the day of trading, and are recognized over a 12-month service period as a result of a clawbackprovision. On December 26, 2017, the CFO amended his employment agreement and agreed to reduce the annual salary from $250,000to $150,000 for the period from February 1, 2017 through January 31, 2019, and then revert back to the original amount of $250,000annually starting February 1, 2019. As of June 30, 2018 and December 31, 2017, the Company has accrued $267,109 and $157,138,respectively, in relation to this employment agreement, which is included in deferred compensation on the accompanying unauditedcondensed consolidated balance sheets.</p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify">
</p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify"><u>ShareholderLoan</u></p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify"> </p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify">TheCompany Secretary, who is also a director and a shareholder of the Company, had provided non-interest bearing short term loansto the Company. Full repayment of all outstanding loans was made for the quarter ended June 30, 2018. As of June 30, 2018 andDecember 31, 2017, the balance of these loans was $0 and $179,813, respectively.</p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify">
</p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify"><u>RelatedParty Transactions</u></p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify"> </p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify">OnOctober 17, 2017, Obvia LLC, of which the Company’s Chief Financial Officer, who is also a director and a shareholder ofthe Company, is a 50% owner, provided a loan to the Company’s Funding Division in the amount of $100,000 bearing an interestrate at the US Prime Federal Funds Rate +1% or 5.75% at June 30, 2018, to be compounded monthly. The note is secured by the fullvalue of the borrower and matures on October 31, 2018. For the three and six months ended June 30, 2018, the Company recorded$1,214 and $2,401, respectively, as interest expense related to this loan. As of June 30, 2018 and December 31, 2017, the principalbalance of this loan was $100,000 and the accrued interest was $3,411 and $1,010, respectively.</p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify"> </p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify">OnOctober 25, 2017, R&W Financial, owned by a Company director, provided a non-interest bearing loan in the amount of $1,000which matures on October 25, 2018. As of June 30, 2018 and December 31, 2017, the principal balance of this loan was $1,000.</p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify"> </p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify">OnNovember 2, 2017, Kennedy Business Center LLC, owned by an immediate family member of a Company director, provided a loan in theamount of $90,000 bearing an interest rate of 10% which matures on August 1, 2018. As part of the agreement, the Company issued50,000 shares of common stock on November 3, 2017 (see Note 3). The Company recorded a debt discount of $17,500 for the fair marketvalue of the shares issued. During the three months ended June 30, 2018, the Company recorded $2,917 of interest expense relatedto the amortization of debt discount related to this loan and $2,250 of regular interest. During the six months ended June 30,2018, the Company recorded $11,667 of interest expense related to the amortization of debt discount related to this loan and $4,500of regular interest. As of June 30, 2018 and December 31, 2017, the principal balance of this loan was $90,000 and $78,333 andthe accrued interest was $5,666 and $1,166 respectively.</p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify"> </p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify">OnApril 26, 2018, R and W Financial, owned by a Company director, Hershel Weiss, provided an unsecured, non-interest bearing loanin the amount of $179,813 which matures on April 25, 2019 and which was used to pay the balance of the non-interest bearing short-termloans due to the Company Secretary, who is also a director and a shareholder of the Company, as noted above.
</p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify"> </p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify">
OnMay 10, 2018, Mr. Shimon Weiss, who is related to a Company Director, was retained as a consultant to provide investment adviceto the Company for a 90-day period. The consultant was awarded 75,000 shares of common stock at a fair market value of $0.12 pershare for $9,000.</p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify"> </p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify">OnJune 14, 2018 the Company issued a promissory note of $100,000 to a related party. The note carries a 12% interest rate per annum,and non-compounding interest is to be paid every six months. Additionally, 100,000 shares of common stock were issued with thenote and are being amortized over the life of the loan which is due December 13, 2019.</p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify"> </p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify">
<u>DirectorAgreements</u></p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify">
 </p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify">OnDecember 26, 2017, the Company entered into binding term sheets (the “Binding Term Sheets”) with each of the Directorsof the Company. Pursuant to the Binding Term Sheets, each Director may be compensated with share-based and/or cash-based compensation.Each Director’s cash-based compensation for the period January 1, 2018 through December 31, 2018 will be $10,000 per quarterpaid on a date determined by the majority vote of the Board of Directors. As of June 30, 2018, the Company has accrued $80,000for directors’ compensation. The Directors’ share-based compensation for the period January 1, 2018 through December31, 2018 will be a one-time award of the ability to purchase a particular amount of warrants, ranging from 40,000 to 200,000 (collectivelythe “Warrants”) with the following terms:</p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify"> </p><table cellspacing="0" cellpadding="0" style="font: 12pt Times New Roman, Times, Serif; width: 100%; font-size-adjust: none; font-stretch: normal"><tr> <td style="width: 4%; text-align: justify"> </td> <td style="vertical-align: top; width: 4%; text-align: justify">·</td> <td style="vertical-align: top; text-align: justify">
Number and Type – Each Director is entitled to a one-time award of Warrants for the number of shares of Series B Preferred Stock (the “Preferred Stock B”) of the Company, which shall equal five (5) shares of the Company’s Common Stock (the “Common Stock”), including liquidation preference over Common Stock.</td></tr><tr> <td style="text-align: justify"><font style="font: 10pt

Times New Roman, Times, Serif"> </td> <td style="text-align: justify"> </td> <td style="text-align: justify"> </td></tr><tr> <td style="text-align: justify"> </td> <td style="vertical-align: top; text-align: justify">·</td> <td style="vertical-align: top; text-align: justify">Duration – The Warrants entitle each Director to purchase the Preferred Stock B from the Company upon vesting, after January 1, 2018 (the “Original Issuance Date”) and before December 31, 2024.</td>
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</td> <td style="vertical-align: top; text-align: justify">·
</td> <td style="vertical-align: top; text-align: justify">Vesting - The majority of the Warrants are subject to a 12-month period whereby the Warrants vest in equal monthly increments from January 1, 2018 through December 31, 2018 (the “Vesting period”).</td></tr></table><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify"> </p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify">TheCompany issued warrants with respect to 565,000 Preferred Stock B, in the aggregate, in relation to the Binding Term Sheets. TheCompany will expense the fair value of these warrants in the amount of approximately $288,000 ratably during the year ended December31, 2018. As of June 30, 2018, the Company recorded $144,000 as compensation expense related to the warrants. </p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify"> </p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify">OnMay 10, 2018 the directors of the Company were awarded share-based compensation for the period January 1, 2019 through December31, 2020 as a one-time award of the ability to purchase a particular amount of warrants, ranging from 80,000 to 400,000 (collectivelythe “Warrants”) with the following terms:</p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify">
</p><table cellspacing="0" cellpadding="0" style="font: 12pt Times New Roman, Times, Serif; width: 100%; font-size-adjust: none; font-stretch: normal"><tr> <td style="width: 4%; text-align: justify"> </td> <td style="vertical-align: top; width: 4%; text-align: justify">·</td> <td style="vertical-align: top; text-align: justify">Number and Type – Each Director is entitled to a one-time award of Warrants for the number of shares of Series B Preferred Stock (the “Preferred Stock B”) of the Company, which shall equal five (5) shares of the Company’s Common Stock (the “Common Stock”), including liquidation preference over Common Stock.</td></tr><tr> <td style="text-align: justify"> </td> <td style="text-align: justify"> </td> <td style="text-align: justify">
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</td> <td style="vertical-align: top; text-align: justify">·
</td> <td style="vertical-align: top; text-align: justify">Duration – The Warrants entitle each Director to purchase the Preferred Stock B from the Company, after January 1, 2019 and before December 31, 2027.</td></tr><tr> <td style="text-align: justify"> </td> <td style="text-align: justify"> </td> <td style="text-align: justify"> </td></tr><tr> <td style="text-align: justify"> </td> <td style="vertical-align: top; text-align: justify">·</td> <td style="vertical-align: top; text-align: justify">Purchase Price - The purchase price is $0.60 per share of Preferred Stock B.</td></tr><tr> <td style="text-align: justify"> </td> <td style="text-align: justify"> </td> <td style="text-align: justify">
 </td></tr><tr> <td style="text-align: justify"> </td> <td style="vertical-align: top; text-align: justify">
·</td> <td style="vertical-align: top; text-align: justify">Cashless Exercise - If on the date the Director surrenders all or a portion of the Warrants for the purchase of Preferred Stock B or the equivalent number of shares of Common Stock, the per share market value of one share of Common Stock is greater than the exercise price of the equivalent Warrant, in lieu of exercising the Warrant by payment of cash, the Director may exercise the Warrant by a cashless exercise and shall receive a ratably lower number of shares of Preferred Stock B or the equivalent number of shares of Common Stock.
</td></tr><tr> <td style="text-align: justify"> </td>
<td style="text-align: justify"> </td> <td style="text-align: justify"> </td></tr><tr> <td style="text-align: justify"> </td> <td style="vertical-align: top; text-align: justify">·</td> <td style="vertical-align: top; text-align: justify">Vesting - The Warrants are subject to a 24-month period whereby the Warrants vest in equal monthly increments from January 1, 2019 through December 31, 2020 (the “Vesting period”). In the event the Director ceases to be a Director of the Company within the Vesting Period, the un-vested portion of the Warrants shall, at the discretion of the Company’s Board of Directors, cease to vest and be forfeited by the director.</td></tr></table><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify"> </p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify">TheCompany issued warrants with respect to 1,280,000 Preferred Stock B, in the aggregate, in relation to the Warrant Agreements.The Company will expense the fair value of these warrants in the amount of approximately $120,000 ratably during the years endedDecember 31, 2018, 2019 and 2020.</p>
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<p style="margin: 0pt"></p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify">OnJuly 1, 2018, the Company entered into an agreement for industry
consulting services for a term of six months whereby the Companyagrees to pay $5,000 per month for up to twenty hours of
work per month.</p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify"> </p><p style="font: 10pt Times New Roman, Times, Serif;
margin: 0; text-align: justify">OnJuly 16, 2018 the Company entered
into a consulting agreement awarding 375,000 warrants to a service provider and will vest ratablyover the next 12 months
from the date of the agreement.</p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align:
justify"> </p><p style="margin: 0; text-align: justify">
On July 23, 2018 the Company issuedpromissory notes of $100,000 and
$18,000, respectively. The notes carry a 12% interest rate per annum, and non-compounding interestis to be paid every six
months. Additionally, 100,000 and 18,000 shares of common stock were issued with the respective notesand will be amortized
over the life of the loans which are due January 22, 2020.</p>
</us-gaap:SubsequentEventsTextBlock>
<us-gaap:ScheduleOfCommonStockOutstandingRollForwardTableTextBlock contextRef="From2018-01-01to2018-06-30">
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Number of Warrants (in common shares)</td> <td
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Weighted Average Exercise Price</td> <td style="text-align: justify"><font style="font: 10pt Times New Roman,
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Times, Serif">100,000</td> <td style="vertical-align: bottom; text-align: justify"><font style="font: 10pt Times New
Roman, Times, Serif"> </td> <td style="vertical-align: bottom; text-align: justify"><font style="font: 10pt
Times New Roman, Times, Serif"> </td> <td style="vertical-align: bottom; text-align: justify">$</td> <td style="vertical-align: bottom; text-align: right">1.45</td> <td style="vertical-align: bottom; text-align: justify">
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December 31, 2017</td> <td style="vertical-align: bottom; text-align: justify"><font style="font: 10pt Times New
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<font style="font: 10pt Times New Roman, Times, Serif"> </font></td></tr><tr style="background-color: #CCEEFF"> <td style="vertical-align: top; text-align: justify"><font style="font: 10pt Times New Roman, Times, Serif">Exercised</font>
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text-align: justify"><font style="font: 10pt Times New Roman, Times, Serif"> </font></td> <td style="vertical-align: bottom; text-align: right"><font style="font: 10pt Times New Roman, Times, Serif">1,280,000</font></td> <td style="vertical-align: bottom; text-align: justify"><font style="font: 10pt Times New Roman, Times, Serif"> </font></td> <td style="vertical-align: bottom; text-align: justify"><font style="font: 10pt Times New Roman, Times, Serif"> </font></td> <td style="vertical-align: bottom; text-align: justify"><font style="font: 10pt Times New Roman, Times, Serif"> </font></td> <td style="vertical-align: bottom; text-align: right"><font style="font: 10pt Times New Roman, Times, Serif">0.60</font></td> <td style="vertical-align: bottom; text-align: justify"><font style="font: 10pt Times New Roman, Times, Serif"> </font></td></tr><tr style="background-color: #CCEEFF"> <td style="vertical-align: top; text-align: justify"><font style="font: 10pt Times New Roman, Times, Serif">Exercised</font></td> <td style="vertical-align: bottom; text-align: justify"><font style="font: 10pt Times New Roman, Times, Serif"> </font></td> <td style="vertical-align: bottom; text-align: justify"><font style="font: 10pt Times New Roman, Times, Serif"> </font></td> <td style="vertical-align: bottom; text-align: right"><font style="font: 10pt Times New Roman, Times, Serif">-</font></td> <td style="vertical-align: bottom; text-align: justify"><font style="font: 10pt Times New Roman, Times, Serif"> </font></td> <td style="vertical-align: bottom; text-align: justify"><font style="font: 10pt Times New Roman, Times, Serif"> </font></td> <td style="vertical-align: bottom; text-align: justify"><font style="font: 10pt Times New Roman, Times, Serif"> </font></td> <td style="vertical-align: bottom; text-align: right"><font style="font: 10pt Times New Roman, Times, Serif">-</font></td> <td style="vertical-align: bottom; text-align: justify"><font style="font: 10pt Times New Roman, Times, Serif"> </font></td></tr><tr style="background-color: white"> <td style="vertical-align: top; text-align: justify"><font style="font: 10pt Times New Roman, Times, Serif">Forfeited or cancelled</font></td> <td style="vertical-align: bottom; text-align: justify"><font style="font: 10pt Times New Roman, Times, Serif"> </font></td> <td style="vertical-align: bottom; border-bottom-style: solid; border-bottom-width: 1pt; text-align: justify"><font style="font: 10pt Times New Roman, Times, Serif"> </font></td> <td style="vertical-align: bottom; border-bottom-style: solid; border-bottom-width: 1pt; text-align: right"><font style="font: 10pt Times New Roman, Times, Serif">-</font></td> <td style="vertical-align: bottom; text-align: justify"><font style="font: 10pt Times New Roman, Times, Serif"> </font></td> <td style="vertical-align: bottom; text-align: justify"><font style="font: 10pt Times New Roman, Times, Serif"> </font></td> <td style="vertical-align: bottom; border-bottom-style: solid; border-bottom-width: 1pt; text-align: justify"><font style="font: 10pt Times New Roman, Times, Serif"> </font></td> <td style="vertical-align: bottom; border-bottom-style: solid; border-bottom-width: 1pt; text-align: right"><font style="font: 10pt Times New Roman, Times, Serif">-</font></td> <td style="vertical-align: bottom; text-align: justify"><font style="font: 10pt Times New Roman, Times, Serif"> </font></td></tr><tr style="background-color: #CCEEFF"> <td style="vertical-align: top; text-align: justify"><font style="font: 10pt Times New Roman, Times, Serif">Outstanding, June 30, 2018</font></td> <td style="vertical-align: bottom; text-align: justify"><font style="font: 10pt Times New Roman, Times, Serif"> </font></td> <td style="vertical-align: bottom; border-bottom-style: double; border-bottom-width: 2.25pt; text-align: justify"><font style="font: 10pt Times New Roman, Times, Serif"> </font></td> <td style="vertical-align: bottom; border-bottom-style: double; border-bottom-width: 2.25pt; text-align: right"><font style="font: 10pt Times New Roman, Times, Serif">1,970,000</font></td> <td style="vertical-align: bottom; text-align: justify"><font style="font: 10pt Times New Roman, Times, Serif"> </font></td> <td style="vertical-align: bottom; text-align: justify"><font style="font: 10pt Times New Roman, Times, Serif"> </font></td> <td style="vertical-align: bottom; border-bottom-style: double; border-bottom-width: 2.25pt; text-align: justify"><font style="font: 10pt Times New Roman, Times, Serif">$</font></td> <td style="vertical-align: bottom; border-bottom-style: double; border-bottom-width: 2.25pt; text-align: right"><font style="font: 10pt Times New Roman, Times, Serif">0.57</font></td> <td style="vertical-align: bottom; text-align: justify"><font style="font: 10pt Times New Roman, Times, Serif"> </font></td>
</tr></table><p style="margin: 0pt"></p>
</us-gaap:ScheduleOfStockByClassTextBlock>
<us-gaap:SignificantAccountingPoliciesTextBlock contextRef="From2018-01-01to2018-06-30">
<p style="margin: 0pt"></p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify"><font style="font: 10pt Times New Roman, Times, Serif"><u>Natureof Business</u></font></p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify"><font style="font: 10pt Times New Roman, Times, Serif"> </font></p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify"><font style="font: 10pt Times New Roman, Times, Serif">FirstFoods Group, Inc. (the &#34;Company&#34; or &#8220;First Foods&#8221;) is a smaller reporting company focused on providing managementservices and funding options for new foodservice brands and menu concepts and the participation in merchant cash advances throughits 1<sup>st</sup> Foods Funding Division (the &#8220;Division&#8221;). First Foods is also growing its own new concepts, boththrough proprietary development and through mergers, acquisitions, and licensing arrangements.</font></p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify"><font style="font: 10pt Times New Roman, Times, Serif"> </font></p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify"><font style="font: 10pt Times New Roman, Times, Serif">OnAugust 31, 2017 the Company formed
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Holy Cacao, Inc., a Nevada corporation (“Holy Cacao”). Holy Cacao has 100 sharesof no par value common stock
authorized, issued and outstanding with 90 shares owned by the Company and 10 shares owned by non-controllinginterests.
Holy Cacao is dedicated to providing specialty chocolate to particular states within the US. The Company is currentlyin the
process of negotiating production and packaging contracts with third party providers in anticipation of operating
activitiescommencing in 2018. On November 3, 2017 the Company entered into a consulting agreement with Mr. Oded Brenner
which is a performance-basedagreement that requires Mr. Brenner to perform specific packaging, marketing and product
development duties in connection withthe Company’s launch of its Holy Cacao subsidiary.</p><p style="font:
10pt Times New Roman, Times, Serif; margin: 0; text-align: justify"><font style="font: 10pt Times New Roman, Times,
Serif"> </p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify">OnOctober 25, 2017, the Company entered into a contract with TIER Merchant
Advances LLC (“TIER”) to participate in thepurchase of future receivables from qualified TIER merchants for the
purpose of generating near term and long-term revenue forthe Company.</p><p style="font: 10pt Times New Roman,
Times, Serif; margin: 0; text-align: justify"> </p><p
style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify"><font style="font: 10pt Times New Roman,
Times, Serif"><u>GoingConcern</u></p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align:
justify"> </p><p style="font: 10pt Times New Roman,
Times, Serif; margin: 0; text-align: justify">TheCompany's unaudited
condensed consolidated financial statements are prepared using generally accepted accounting principles inthe United States
of America applicable to a going concern which contemplates the realization of assets and liquidation of liabilitiesin the
normal course of business. The Company has not yet established an ongoing source of revenues sufficient to cover its
operatingcosts and allow it to continue as a going concern. The ability of the Company to continue as a going concern is
dependent on theCompany obtaining adequate capital to fund operating losses until it becomes profitable. If the Company is
unable to obtain adequatecapital, it could be forced to cease operations.</p><p style="font: 10pt Times New Roman,
Times, Serif; margin: 0; text-align: justify"> </p><p
style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify"><font style="font: 10pt Times New Roman,
Times, Serif">Inorder to continue as a going concern, the Company will need, among other things, additional capital
resources. Management’splan is to obtain such resources for the Company by obtaining capital from management and
significant shareholders sufficientto meet its operating expenses and seeking equity and/or debt financing. However,
management cannot provide any assurances thatthe Company will be successful in accomplishing any of its plans.</p><p
style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify"><font style="font: 10pt Times New Roman,
Times, Serif"> </p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify">TheCompany does not have sufficient cash flow for the next twelve months
from the issuance of these unaudited condensed consolidatedfinancial statements. The ability of the Company to continue as
a going concern is dependent upon its ability to successfullyaccomplish the plans described in the preceding paragraph and
eventually secure other sources of financing and attain profitableoperations. The accompanying unaudited condensed
consolidated financial statements do not include any adjustments that might benecessary if the Company is unable to
continue as a going concern.</p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify">
 </p><p style="font: 10pt Times New Roman, Times, Serif;
margin: 0; text-align: justify"><u>Useof Estimates</u></p><p
style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify"><font style="font: 10pt Times New Roman,
Times, Serif"> </p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify">Thepreparation of unaudited condensed consolidated financial statements in
conformity with generally accepted accounting principlesin the United States of America requires management to make
estimates and assumptions that affect the reported amounts of assetsand liabilities and disclosure of contingent assets and
liabilities at the date of the consolidated financial statements and thereported amounts of revenues and expenses during
the reporting period. Actual results could differ from those estimates.</p><p style="font: 10pt Times New Roman,
Times, Serif; margin: 0; text-align: justify"> </p><p
style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify"><font style="font: 10pt Times New Roman,
Times, Serif"><u>Basisof Presentation</u></p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-
align: justify"> </p><p style="font: 10pt Times New
Roman, Times, Serif; margin: 0; text-align: justify">Theaccompanying
unaudited condensed consolidated financial statements were prepared using generally accepted accounting principlesfor
interim financial information and the instructions to Form 10-Q and Article 8 of Regulation S-X. Accordingly, these
unauditedcondensed consolidated financial statements do not include all information or notes required by generally accepted
accountingprinciples for annual financial statements and should be read in conjunction with the Company's annual
consolidated financialstatements included within the Company's Form 10-K for the fiscal year ended December 31, 2017, as
filed with the SEC on March21, 2018.</p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align:
justify"> </p><p style="font: 10pt Times New
Roman, Times, Serif; margin: 0; text-align: justify">Thepreparation
of the unaudited condensed consolidated financial statements in conformity with these accounting principles
requiresmanagement to make estimates and assumptions that affect the reported amounts of assets and liabilities and
disclosure of contingentassets and liabilities at the date of the financial statements; and the reported amounts of
expenses during the reported period.Ultimate results could differ from the estimates of management.</p><p
style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify"><font style="font: 10pt Times New Roman,
Times, Serif"> </p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify">Inthe opinion of management, the unaudited condensed consolidated
financial statements included herein contain all adjustments necessaryto present fairly the Company's financial position
and the results of its operations and cash flows for the interim periods presented.Such adjustments are of a normal
recurring nature. The results of operations for the six months ended June 30, 2018 may not beindicative of results for the
full year.</p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify"><font style="font:
10pt Times New Roman, Times, Serif"> </p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-
align: justify">Thenoncontrolling interest represents the
proportionate share of the proceeds received from the ten-percent sale of equity interestin our Holy Cacao subsidiary and
any proportional share of income and loss when the subsidiary commences operations.</p><p style="font: 10pt Times
New Roman, Times, Serif; margin: 0; text-align: justify">
</p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify"><font style="font: 10pt
Times New Roman, Times, Serif"><u>Principlesof Consolidation</u></p><p style="font: 10pt Times New Roman, Times,
Serif; margin: 0; text-align: justify"> </p><p
style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify"><font style="font: 10pt Times New Roman,
Times, Serif">Theunaudited condensed consolidated financial statements represent the consolidation of the accounts of the
Company and its subsidiariesin conformity with GAAP. All intercompany accounts and transactions have been eliminated in
consolidation.</p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify"><font

style="font: 10pt Times New Roman, Times, Serif"> </p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify"><u>Cashand Cash Equivalents</u>
</p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify"> </p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify">TheCompany considers all highly liquid temporary cash investments with an original maturity of twelve months or less to be cash equivalents.At June 30, 2018 and December 31, 2017, the Company had no cash equivalents.</p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify"> </p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify">TheCompany’s cash is held with financial institutions, and the account balances may exceed the Federal Deposit Insurance Company(“FDIC”) insurance limit at times. Accounts are insured by the FDIC up to $250,000 per financial institution. TheCompany has not experienced any losses in such accounts with these financial institutions.
</p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify"> </p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify">
<u>MerchantCash Advances</u></p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify">
</p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify">Startingin October 2017, the Company entered into a contract with TIER to participate in TIER’s purchase of merchant cash advances,which are short-term cash advances made to businesses in return for an agreed-upon amount of future sales, paid by the businessin small, regular daily payments. During the six months ending June 30, 2018, the Division participated in the purchase of 91merchant cash advances from TIER.</p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify"> </p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify">TheCompany participates in the merchant cash advance industry by directly advancing sums to a merchant advance provider, TIER, whoin turn advances sums to merchants or other merchant cash advance providers. Each reporting period, the Company reviews the carryingvalue of these advances and determines whether an impairment reserve is necessary. At June 30, 2018, the Company reserved an amountequal to 12% of the outstanding merchant cash advance balance at period end determined by the risk of default as disclosed byTIER along with management’s assessment.</p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify"> </p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify"><u>ConcentrationRisks</u>
</p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify"> </p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify">
Asof and during the six months ended June 30, 2018, the Company’s revenue and receivable from merchant cash advances wereentirely derived from one merchant cash advance provider. However, the Company actively mitigates its portfolio concentrationrisk by ensuring that its merchant cash advance provider maintains its ability to participate in merchant cash advances from alternativeproviders and spreading the merchant cash advance participation across ninety-one (91) different merchants.</p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify">
</p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify">Asof June 30, 2018, the Company’s receivables from merchant cash advances included $282,528 to six merchants($164,475, $37,401, $26,626, $18,475, $18,257, and $17,294), representing 60% of the Company’s merchant cash advancereceivables. The Company earned revenues from seven merchants for $46,106 ($12,542, $8,862, $8,401, $5,063, $4,213, $3,927,and $3,099), representing 54% of total revenues for the three months ended June 30, 2018. The Company earned revenues fromnine merchants for $87,486 ($18,375, $15,965, $15,147, $10,800, $8,401, $5,967, $4,699, $4,432 and $3,700), representing 60%of total revenues for the six months ended June 30, 2018.</p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify">
</p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify">Asof December 31, 2017, the Company’s receivables from merchant cash advances included $55,875 to one merchant, representing39% of the Company’s merchant cash advance receivables. The Company earned revenues of $85,511 from this merchant for thesix months ended June 30, 2018.</p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify">
</p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify">TheCompany recognizes and actively takes steps to address the concentration of its merchant cash advance receivable, which couldinherently create a potential risk to future working capital in the event that the Company is not able to collect all, or a majority,of the outstanding receivable balance.</p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify"> </p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify"><u>RevenueRecognition</u></p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify"> </p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify">InMay 2014, the Financial Accounting Standards Board (“FASB”) issued Accounting Standards Update (“ASU”)2014-09, “Revenue from Contracts with Customers,” which supersedes the revenue recognition requirements in AccountingStandards Codification (“ASC”) 605-Revenue Recognition and most industry-specific guidance throughout the ASC. ASU2014-09 establishes principles for recognizing revenue upon the transfer of promised goods or services to customers, in an amountthat reflects the expected consideration received in exchange for those goods or services. In July 2015, the FASB deferred theeffective date for annual reporting periods beginning after December 15, 2017 (including interim reporting periods withinthose periods). Early adoption is permitted to the original effective date for annual reporting periods beginning after December15, 2016 (including interim reporting periods within those periods). The amendments may be applied retrospectively to each priorperiod (full retrospective) or retrospectively with the cumulative effect recognized as of the date of initial application (modifiedretrospective). The Company applied the modified retrospective method and adopted this provision on January 1, 2018 which didnot have a material impact on the Company’s unaudited condensed consolidated financial statements.</p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify"> </p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify">Duringthe three and six months ended June 30, 2018, the Company recognized its merchant cash advance income as follows:</p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify"> </p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify">Whena merchant cash advance is purchased, the Company records a merchant cash advance participation receivable for the purchase price.The purchase price consists of the merchant cash advance principal plus an up-front commission that is amortized over the termof the merchant cash advance. The amount of the commission is negotiated between the Company and TIER for each contract. The

standardcommission is 15% of the merchant cash advance principal but can be reduced depending upon the credit worthiness of the merchant.If a merchant cash advance contract is signed in one period, but not paid until a subsequent period, a corresponding liabilityis established in the current period.</p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify"> </p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify">Atthe time the merchant cash advance is purchased, the Company records a deferred revenue liability, which is the total future receivabledue to the Company less the principal amount of the merchant cash advance. Revenue is recognized and the deferred liability isreduced over the term of the merchant cash advance.</p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify"> </p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify">TIERmaintains a bank account on behalf of the Company. Each day, TIER receives payment, reflected in the bank account, for each merchantcash advance TIER has purchased on behalf of the Company from various merchant cash advance providers. The Company reduces itsmerchant cash advance balance by the cash received, which is net of platform fees. Platform fees are a daily charge associatedwith the ACH service and the financial and reporting management software platform provided by TIER. The platform fees are alsonegotiated between the Company and TIER for each contract but are typically 4% of the merchant cash advance principal amount.</p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify"> </p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify">TheCompany records a reserve liability equal to 2% of the merchant cash advance principal amount, which is a residual commissionowed to TIER. This reserve is recognized over the term of the merchant cash advance and eliminated when the merchant cash advanceis completely satisfied and payment is remitted by the Company to TIER.</p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify"> </p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify"><u>Researchand Development</u></p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify"> </p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify">TheCompany's policy is to engage market and branding consultants to research and develop specialty chocolate products and packagingtargeted to particular states within the US. The research and development costs for the three months ended June 30, 2018 and 2017were $15,000 and $13,500, respectively. The research and development costs for the six months ended June 30, 2018 and 2017 were$30,000 and $13,500, respectively. These expenses are included in general and administrative expenses on the accompanying condensedconsolidated statements of operations.</p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify"> </p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify"><u>DeferredFinancing Costs</u></p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify"> </p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify">TheCompany records origination and other expenses related to its debt obligations as deferred financing costs. These expenses aredeferred and amortized over the life of the related debt instrument. In accordance with Accounting Standards Update (“ASU”)No. 2015-03, deferred finance costs, net of accumulated amortization have been included as a contra to the corresponding relatedparty loans in the accompanying condensed consolidated balance sheets as of June 30, 2018 and December 31, 2017, respectively.</p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify"> </p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify"><u>StockBased Compensation</u></p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify"> </p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify">TheCompany measures and recognizes compensation expense for all stock-based payments at fair value over the requisite service period.The Company uses the Black-Scholes option pricing model to determine the weighted average fair value of options and warrants.For restricted stock grants, fair value is determined as the closing price of our common stock on the date of grant. Equity-basedcompensation expense is recorded in general and administrative expenses based on the classification of the employee or vendor.The determination of fair value of stock-based payment awards on the date of grant using an option-pricing model is affected byour stock price, as well as by assumptions regarding a number of subjective variables. These variables include, but are not limitedto, the expected stock price volatility over the term of the awards, and actual and projected employee stock option exercise behaviors.</p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify"> </p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify"><u>IncomeTaxes</u></p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify"> </p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify">TheCompany provides for income taxes using the asset and liability approach. Deferred tax assets and liabilities are recorded basedon the differences between the financial statement and tax bases of assets and liabilities and the tax rates in effect when thesedifferences are expected to reverse. Deferred tax assets are reduced by a valuation allowance if, based on the weight of availableevidence, it is more likely than not that some or all of the deferred tax assets will not be realized. As of June 30, 2018 andDecember 31, 2017, the Company had a full valuation allowance against deferred tax assets.</p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify"> </p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify">TheTax Cuts and Jobs Act (the “Tax Act”), enacted on December 22, 2017, among other things, permanently lowered the statutoryfederal corporate tax rate from 35% to 21%, effective for tax years including or beginning January 1, 2018. Under the guidanceof ASC 740, “Income Taxes” (“ASC 740”), the Company revalued its net deferred tax assets on the date ofenactment based on the reduction in the overall future tax benefit expected to be realized at the lower tax rate implemented bythe new legislation. Although in the normal course of business the Company is required to make estimates and assumptions for certaintax items which cannot be fully determined at period end, the Company did not identify items for which the income tax effectsof the Tax Act have not been completed as of June 30, 2018 and, therefore, considers its accounting for the tax effects of theTax Act on its deferred tax assets and liabilities to be complete as of June 30, 2018.</p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify"> </p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify"><u>PerShare Data</u></p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify"> </p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify">Inaccordance with "ASC-260 - Earnings per Share", the basic loss per common share is computed by dividing net loss availableto common stockholders by the weighted average number of common shares outstanding. Diluted loss per common share is computedsimilar

to basic loss per common share except that the denominator is increased to include the number of additional common sharesthat would have been outstanding if the potential common shares had been issued and if the additional common shares were dilutive.There were no dilutive shares outstanding as of June 30, 2018 and 2017 because their effect would be antidilutive.</p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify"> </p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify">TheCompany had 100,000 and 0 warrants to purchase common stock outstanding at June 30, 2018 and 2017, respectively. The Company had1,970,000 and 0 warrants to purchase Series B preferred stock outstanding at June 30, 2018 and 2017, respectively. The Companyhas 660,001 and 0 preferred shares that are convertible into 660,005 and 0 shares of common stock at June 30, 2018 and 2017, respectively.The warrants and preferred stock were not included in the Company’s weighted average number of common shares outstandingbecause they would be anti-dilutive.</p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify"> </p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify"><u>FairValue of Financial Instruments</u></p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify"> </p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify">Fairvalue estimates of financial instruments are made at a specific point in time, based on relevant information about financial marketsand specific financial instruments. As these estimates are subjective in nature, involving uncertainties and matters of significantjudgment, they cannot be determined with precision. Changes in assumptions can significantly affect estimated fair value. Thecarrying value of cash, merchant cash advances, prepaid expenses, accounts payable and accrued liabilities approximate their fairvalue because of the short-term nature of these instruments. Management is of the opinion that the Company is not exposed to significantmarket or credit risks arising from these financial instruments.</p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify"> </p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify"><u>Advertisingand Promotion</u></p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify"> </p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify">Advertisingand promotion costs are expensed as incurred. Advertising and promotion costs recognized in the condensed consolidated statementsof operations for the three months June 30, 2018 and 2017 were $11,504 and $483,912, respectively and $32,243 and $699,951, respectively,for the six months ended June 30, 2018 and 2017.</p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify"> </p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify"><u>Non-ControllingInterests in Consolidated Financial Statements</u></p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify"> </p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify">InDecember 2007, the FASB issued ASC 810-10-65, “Non-controlling Interests in Consolidated Financial Statements, an amendmentof Accounting Research Bulletin No. 51” (“SFAS No. 160”). This ASC clarifies that a non-controlling (minority)interest in a subsidiary is an ownership interest in the entity that should be reported as equity in the consolidated financialstatements. It also requires consolidated net income to include the amounts attributable to both the parent and non-controllinginterest, with disclosure on the face of the consolidated income statement of the amounts attributed to the parent and to thenon-controlling interest. In accordance with ASC 810-10-45-21, those losses attributable to the parent and the non-controllinginterest in subsidiaries may exceed their interests in the subsidiary’s equity. The excess and any further losses attributableto the parent and the non-controlling interest shall be attributed to those interests even if that attribution results in a deficitnon-controlling interest balance. During the year ended December 31, 2017, the Company entered into two subscription agreementsfor the sale of 800,000 shares of common stock and ten-percent equity interest in its wholly owned subsidiary, Holy Cacao, for$200,000 in cash proceeds, in the aggregate. The Company recorded ten-percent of the cash proceeds or $20,000 as noncontrollinginterests for the year ended December 31, 2017. The Company’s periodic reporting now includes the consolidated results ofoperations of Holy Cacao, with the ten-percent ownership reported as noncontrolling interests. Holy Cacao had no operations forthe six months ended June 30, 2018 and 2017.</p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify"> </p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify"><u>RecentAccounting Pronouncements</u></p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify"> </p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify">Fromtime to time, new accounting pronouncements are issued by the FASB or other standard setting bodies. Unless otherwise discussed,the Company believes that the impact of recently issued standards that are not yet effective will not have a material impact onits consolidated financial position or results of operations upon adoption.</p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify"> </p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify"><u>RecentlyAdopted Accounting Pronouncements</u></p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify"> </p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify">InMay 2014, the Financial Accounting Standards Board (“FASB”) issued Accounting Standards Update (“ASU”)2014-09, “Revenue from Contracts with Customers,” which supersedes the revenue recognition requirements in AccountingStandards Codification (“ASC”) 605-Revenue Recognition and most industry-specific guidance throughout the ASC. ASU2014-09 establishes principles for recognizing revenue upon the transfer of promised goods or services to customers, in an amountthat reflects the expected consideration received in exchange for those goods or services. In July 2015, the FASB deferred theeffective date for annual reporting periods beginning after December 15, 2017 (including interim reporting periods withinthose periods). Early adoption is permitted to the original effective date for annual reporting periods beginning after December15, 2016 (including interim reporting periods within those periods). The amendments may be applied retrospectively to each priorperiod (full retrospective) or retrospectively with the cumulative effect recognized as of the date of initial application (modifiedretrospective). The Company applied the modified retrospective method and adopted this provision on January 1, 2018 which didnot have a material impact on the Company’s unaudited condensed consolidated financial statements.</p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify"> </p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify"><font style="font: 10pt Times New Roman, Times, Serif">InMay 2017, the FASB issued ASU 2017-09, Compensation—Stock Compensation (Topic 718). The amendments in the update provideguidance on types of changes to the terms or conditions of share-based payment awards that would be required to apply modificationaccounting under ASC 718. The new guidance becomes effective for the Company for the year ending December 31, 2018, includinginterim periods, though early adoption is permitted. The Company adopted this provision on January 1, 2018 which

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did not havea material impact on the Company&#8217;s unaudited condensed consolidated financial statements.</font></p><p
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for nonemployee share-based payment transactions. Theamendments specify that Topic 718 applies to all share-based payment
transactions in which a grantor acquires goods or servicesto be used or consumed in a grantor&#8217;s own operations by
issuing share-based payment awards. The standard will be effectivein the first quarter of fiscal year 2020, although early
adoption is permitted (but no sooner than the adoption of Topic 606).The Company is currently evaluating the effect the
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hours of work per month. The first payment of $10,000 was due andmade upon execution of the contract representing the first
and sixth months of the contract. For the three months ending June30, 2018, the two $5,000 payments due were made in April
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decimals="0">170318</us-gaap:IncreaseDecreaseInAccountsPayableAndAccruedLiabilities>
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unitRef="USD" decimals="0">-15227</us-gaap:IncreaseDecreaseInDeferredRevenueAndCustomerAdvancesAndDeposits>
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unitRef="USD" xsi:nil="true"/>
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  <p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify"><font style="font: 10pt Times New
  Roman, Times, Serif">FirstFoods Group, Inc. (the &#34;Company&#34; or &#8220;First Foods&#8221;) is a smaller reporting
  company focused on providing managementservices and funding options for new foodservice brands and menu concepts and the
  participation in merchant cash advances throughits 1<sup>st</sup> Foods Funding Division (the &#8220;Division&#8221;).
  First Foods is also growing its own new concepts, boththrough proprietary development and through mergers, acquisitions,
  and licensing arrangements.</font></p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify">
  <font style="font: 10pt Times New Roman, Times, Serif"> </font></p><p style="font: 10pt Times New Roman, Times, Serif;
  margin: 0; text-align: justify"><font style="font: 10pt Times New Roman, Times, Serif">OnAugust 31, 2017 the Company formed
  Holy Cacao, Inc., a Nevada corporation (&#8220;Holy Cacao&#8221;). Holy Cacao has 100 sharesof no par value common stock
  authorized, issued and outstanding with 90 shares owned by the Company and 10 shares owned by non-controllinginterests.
  Holy Cacao is dedicated to providing specialty chocolate to particular states within the US. The Company is currentlyin the
  process of negotiating production and packaging contracts with third party providers in anticipation of operating
  activitiescommencing in 2018. On November 3, 2017 the Company entered into a consulting agreement with Mr. Oded Brenner
  which is a performance-basedagreement that requires Mr. Brenner to perform specific packaging, marketing and product
  development duties in connection withthe Company&#8217;s launch of its Holy Cacao subsidiary.</font></p><p style="font:
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10pt Times New Roman, Times, Serif; margin: 0; text-align: justify"> </p><p style="margin: 0; text-align: justify">On October 25, 2017, the Companyentered into a contract with TIER Merchant Advances LLC (“TIER”) to participate in the purchase of future receivablesfrom qualified TIER merchants for the purpose of generating near term and long-term revenue for the Company.</p>
</us-gaap:BusinessCombinationsPolicy>
<us-gaap:SubstantialDoubtAboutGoingConcernTextBlock contextRef="From2018-01-01to2018-06-30">
<p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify">TheCompany's unaudited condensed consolidated financial statements are prepared using generally accepted accounting principles inthe United States of America applicable to a going concern which contemplates the realization of assets and liquidation of liabilitiesin the normal course of business. The Company has not yet established an ongoing source of revenues sufficient to cover its operatingcosts and allow it to continue as a going concern. The ability of the Company to continue as a going concern is dependent on theCompany obtaining adequate capital to fund operating losses until it becomes profitable. If the Company is unable to obtain adequatecapital, it could be forced to cease operations.</p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify"> </p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify">Inorder to continue as a going concern, the Company will need, among other things, additional capital resources. Management’splan is to obtain such resources for the Company by obtaining capital from management and significant shareholders sufficientto meet its operating expenses and seeking equity and/or debt financing. However, management cannot provide any assurances thatthe Company will be successful in accomplishing any of its plans.</p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify"> </p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify">TheCompany does not have sufficient cash flow for the next twelve months from the issuance of these unaudited condensed consolidatedfinancial statements. The ability of the Company to continue as a going concern is dependent upon its ability to successfullyaccomplish the plans described in the preceding paragraph and eventually secure other sources of financing and attain profitableoperations. The accompanying unaudited condensed consolidated financial statements do not include any adjustments that might benecessary if the Company is unable to continue as a going concern.</p>
</us-gaap:SubstantialDoubtAboutGoingConcernTextBlock>
<us-gaap:UseOfEstimates contextRef="From2018-01-01to2018-06-30">
<p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify">Thepreparation of unaudited condensed consolidated financial statements in conformity with generally accepted accounting principlesin the United States of America requires management to make estimates and assumptions that affect the reported amounts of assetsand liabilities and disclosure of contingent assets and liabilities at the date of the consolidated financial statements and thereported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.</p>
</us-gaap:UseOfEstimates>
<us-gaap:BasisOfAccountingPolicyPolicyTextBlock contextRef="From2018-01-01to2018-06-30">
<p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify">Theaccompanying unaudited condensed consolidated financial statements were prepared using generally accepted accounting principlesfor interim financial information and the instructions to Form 10-Q and Article 8 of Regulation S-X. Accordingly, these unauditedcondensed consolidated financial statements do not include all information or notes required by generally accepted accountingprinciples for annual financial statements and should be read in conjunction with the Company's annual consolidated financialstatements included within the Company's Form 10-K for the fiscal year ended December 31, 2017, as filed with the SEC on March21, 2018.</p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify"> </p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify">Thepreparation of the unaudited condensed consolidated financial statements in conformity with these accounting principles requiresmanagement to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingentassets and liabilities at the date of the financial statements; and the reported amounts of expenses during the reported period.Ultimate results could differ from the estimates of management.</p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify"> </p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify">Inthe opinion of management, the unaudited condensed consolidated financial statements included herein contain all adjustments necessaryto present fairly the Company's financial position and the results of its operations and cash flows for the interim periods presented.Such adjustments are of a normal recurring nature. The results of operations for the six months ended June 30, 2018 may not beindicative of results for the full year.</p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify"> </p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify">Thenoncontrolling interest represents the proportionate share of the proceeds received from the ten-percent sale of equity interestin our Holy Cacao subsidiary and any proportional share of income and loss when the subsidiary commences operations.</p>
</us-gaap:BasisOfAccountingPolicyPolicyTextBlock>
<us-gaap:ConsolidationPolicyTextBlock contextRef="From2018-01-01to2018-06-30">
<p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify">Theunaudited condensed consolidated financial statements represent the consolidation of the accounts of the Company and its subsidiariesin conformity with GAAP. All intercompany accounts and transactions have been eliminated in consolidation.</p>
</us-gaap:ConsolidationPolicyTextBlock>
<us-gaap:CashAndCashEquivalentsPolicyTextBlock contextRef="From2018-01-01to2018-06-30">
<p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify">TheCompany considers all highly liquid temporary cash investments with an original maturity of twelve months or less to be cash equivalents.At June 30, 2018 and December 31, 2017, the Company had no cash equivalents.</p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify"> </p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify">TheCompany’s cash is held with financial institutions, and the account balances may exceed the Federal Deposit Insurance Company(“FDIC”) insurance limit at times. Accounts are insured by the FDIC up to $250,000 per financial institution. TheCompany has not experienced any losses in such accounts with these financial institutions.</p>
</us-gaap:CashAndCashEquivalentsPolicyTextBlock>
<FIFG:MerchantCashAdvancesPolicyTextBlock contextRef="From2018-01-01to2018-06-30">

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<p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify"><font style="font: 10pt Times New Roman, Times, Serif">Startingin October 2017, the Company entered into a contract with TIER to participate in TIER&#8217;s purchase of merchant cash advances,which are short-term cash advances made to businesses in return for an agreed-upon amount of future sales, paid by the businessin small, regular daily payments. During the six months ending June 30, 2018, the Division participated in the purchase of 91merchant cash advances from TIER.</font></p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify"><font style="font: 10pt Times New Roman, Times, Serif"> </font></p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify"><font style="font: 10pt Times New Roman, Times, Serif">TheCompany participates in the merchant cash advance industry by directly advancing sums to a merchant advance provider, TIER, whoin turn advances sums to merchants or other merchant cash advance providers. Each reporting period, the Company reviews the carryingvalue of these advances and determines whether an impairment reserve is necessary. At June 30, 2018, the Company reserved an amountequal to 12% of the outstanding merchant cash advance balance at period end determined by the risk of default as disclosed byTIER along with management&#8217;s assessment.</font></p>
</FIFG:MerchantCashAdvancesPolicyTextBlock>
<us-gaap:ConcentrationRiskCreditRisk contextRef="From2018-01-01to2018-06-30">
<p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify"><font style="font: 10pt Times New Roman, Times, Serif">Asof and during the six months ended June 30, 2018, the Company&#8217;s revenue and receivable from merchant cash advances wereentirely derived from one merchant cash advance provider. However, the Company actively mitigates its portfolio concentrationrisk by ensuring that its merchant cash advance provider maintains its ability to participate in merchant cash advances from alternativeproviders and spreading the merchant cash advance participation across ninety-one (91) different merchants.</font></p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify"><font style="font: 10pt Times New Roman, Times, Serif"> </font></p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify"><font style="font: 10pt Times New Roman, Times, Serif">Asof June 30, 2018, the Company&#8217;s receivables from merchant cash advances included $282,528 to six merchants ($164,475,$37,401, $26,626, $18,475, $18,257, and $17,294), representing 60% of the Company&#8217;s merchant cash advance receivables. TheCompany earned revenues from seven merchants for $46,106 ($12,542, $8,862, $8,401, $5,063, $4,213, $3,927, and $3,099), representing54% of total revenues for the three months ended June 30, 2018. The Company earned revenues from nine merchants for $87,486 ($18,375,$15,965, $15,147, $10,800, $8,401, $5,967, $4,699, $4,432 and $3,700), representing 60% of total revenues for the three monthsended June 30, 2018.</font></p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify"><font style="font: 10pt Times New Roman, Times, Serif"> </font></p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify"><font style="font: 10pt Times New Roman, Times, Serif">Asof December 31, 2017, the Company&#8217;s receivables from merchant cash advances included $55,875 to one merchant, representing39% of the Company&#8217;s merchant cash advance receivables. The Company earned revenues of $85,511 from this merchant for thesix months ended June 30, 2018.</font></p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify"><font style="font: 10pt Times New Roman, Times, Serif"> </font></p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify"><font style="font: 10pt Times New Roman, Times, Serif">TheCompany recognizes and actively takes steps to address the concentration of its merchant cash advance receivable, which couldinherently create a potential risk to future working capital in the event that the Company is not able to collect all, or a majority,of the outstanding receivable balance.</font></p>
</us-gaap:ConcentrationRiskCreditRisk>
<us-gaap:RevenueRecognitionPolicyTextBlock contextRef="From2018-01-01to2018-06-30">
<p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify"><font style="font: 10pt Times New Roman, Times, Serif">InMay 2014, the Financial Accounting Standards Board (&#8220;FASB&#8221;) issued Accounting Standards Update (&#8220;ASU&#8221;)2014-09, &#8220;Revenue from Contracts with Customers,&#8221; which supersedes the revenue recognition requirements in AccountingStandards Codification (&#8220;ASC&#8221;) 605-Revenue Recognition and most industry-specific guidance throughout the ASC. ASU2014-09 establishes principles for recognizing revenue upon the transfer of promised goods or services to customers, in an amountthat reflects the expected consideration received in exchange for those goods or services. In July 2015, the FASB deferred theeffective date for annual reporting periods beginning after December 15, 2017 (including interim reporting periods withinthose periods). Early adoption is permitted to the original effective date for annual reporting periods beginning after December15, 2016 (including interim reporting periods within those periods). The amendments may be applied retrospectively to each priorperiod (full retrospective) or retrospectively with the cumulative effect recognized as of the date of initial application (modifiedretrospective). The Company applied the modified retrospective method and adopted this provision on January 1, 2018 which didnot have a material impact on the Company&#8217;s unaudited condensed consolidated financial statements.</font></p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify"><font style="font: 10pt Times New Roman, Times, Serif"> </font></p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify"><font style="font: 10pt Times New Roman, Times, Serif">Duringthe three and six months ended June 30, 2018, the Company recognized its merchant cash advance income as follows:</font></p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify"><font style="font: 10pt Times New Roman, Times, Serif"> </font></p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify"><font style="font: 10pt Times New Roman, Times, Serif">Whena merchant cash advance is purchased, the Company records a merchant cash advance participation receivable for the purchase price.The purchase price consists of the merchant cash advance principal plus an up-front commission that is amortized over the termof the merchant cash advance. The amount of the commission is negotiated between the Company and TIER for each contract. The standardcommission is 15% of the merchant cash advance principal but can be reduced depending upon the credit worthiness of the merchant.If a merchant cash advance contract is signed in one period, but not paid until a subsequent period, a corresponding liabilityis established in the current period.</font></p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify"><font style="font: 10pt Times New Roman, Times, Serif"> </font></p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify"><font style="font: 10pt Times New Roman, Times, Serif">Atthe time the merchant cash advance is purchased, the Company records a deferred revenue liability, which is the total future receivabledue to the Company less the principal amount of the merchant cash advance. Revenue is recognized and the deferred liability isreduced over the term of the merchant cash advance.</font></p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify"><font style="font: 10pt Times New Roman, Times, Serif"> </font></p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify"><font style="font: 10pt Times New Roman, Times, Serif">TIERmaintains a bank account on behalf of the Company. Each day, TIER receives payment, reflected in the bank account, for each merchantcash advance TIER has purchased on behalf of the Company from various merchant cash advance providers. The Company reduces itsmerchant cash advance balance by the cash received, which is net of platform fees. Platform fees are a daily charge associatedwith the ACH service and the financial and reporting management software platform provided by TIER. The platform fees are alsonegotiated between the Company and TIER for each contract but are typically 4% of the merchant cash advance principal amount.</font></p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify"><font style="font: 10pt Times New Roman, Times, Serif"> </font></p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify"><font style="font: 10pt Times New Roman, Times, Serif">TheCompany records a reserve liability equal to 2% of the merchant cash advance principal amount, which is a
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  residual commissionowed to TIER. This reserve is recognized over the term of the merchant cash advance and eliminated when
  the merchant cash advanceis completely satisfied and payment is remitted by the Company to TIER.</font></p>
</us-gaap:RevenueRecognitionPolicyTextBlock>
<us-gaap:ResearchAndDevelopmentExpensePolicy contextRef="From2018-01-01to2018-06-30">
  <p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify"><font style="font: 10pt Times New
  Roman, Times, Serif">TheCompany's policy is to engage market and branding consultants to research and develop specialty
  chocolate products and packagingtargeted to particular states within the US. The research and development costs for the
  three months ended June 30, 2018 and 2017were $15,000 and $13,500, respectively. The research and development costs for the
  six months ended June 30, 2018 and 2017 were$30,000 and $13,500, respectively. These expenses are included in general and
  administrative expenses on the accompanying condensedconsolidated statements of operations.</font></p>
</us-gaap:ResearchAndDevelopmentExpensePolicy>
<FIFG:DeferredFinancingCostsPolicyTextBlock contextRef="From2018-01-01to2018-06-30">
  <p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify"><font style="font: 10pt Times New
  Roman, Times, Serif">TheCompany records origination and other expenses related to its debt obligations as deferred
  financing costs. These expenses aredeferred and amortized over the life of the related debt instrument. In accordance with
  Accounting Standards Update (&#8220;ASU&#8221;)No. 2015-03, deferred finance costs, net of accumulated amortization have
  been included as a contra to the corresponding relatedparty loans in the accompanying condensed consolidated balance sheets
  as of June 30, 2018 and December 31, 2017, respectively.</font></p>
</FIFG:DeferredFinancingCostsPolicyTextBlock>
<us-gaap:ShareBasedCompensationOptionAndIncentivePlansDirectorPolicy contextRef="From2018-01-01to2018-06-30">
  <p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify"><font style="font: 10pt Times New
  Roman, Times, Serif">TheCompany measures and recognizes compensation expense for all stock-based payments at fair value
  over the requisite service period.The Company uses the Black-Scholes option pricing model to determine the weighted average
  fair value of options and warrants.For restricted stock grants, fair value is determined as the closing price of our common
  stock on the date of grant. Equity-basedcompensation expense is recorded in general and administrative expenses based on
  the classification of the employee or vendor.The determination of fair value of stock-based payment awards on the date of
  grant using an option-pricing model is affected byour stock price, as well as by assumptions regarding a number of
  subjective variables. These variables include, but are not limitedto, the expected stock price volatility over the term of
  the awards, and actual and projected employee stock option exercise behaviors.</font></p>
</us-gaap:ShareBasedCompensationOptionAndIncentivePlansDirectorPolicy>
<us-gaap:IncomeTaxPolicyTextBlock contextRef="From2018-01-01to2018-06-30">
  <p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify"><font style="font: 10pt Times New
  Roman, Times, Serif">TheCompany provides for income taxes using the asset and liability approach. Deferred tax assets and
  liabilities are recorded basedon the differences between the financial statement and tax bases of assets and liabilities
  and the tax rates in effect when thesedifferences are expected to reverse. Deferred tax assets are reduced by a valuation
  allowance if, based on the weight of availableevidence, it is more likely than not that some or all of the deferred tax
  assets will not be realized. As of June 30, 2018 andDecember 31, 2017, the Company had a full valuation allowance against
  deferred tax assets.</font></p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify"><font
  style="font: 10pt Times New Roman, Times, Serif"> </font></p><p style="margin: 0; text-align: justify"><font
  style="font: 10pt Times New Roman, Times, Serif">The Tax Cutsand Jobs Act (the &#8220;Tax Act&#8221;), enacted on December
  22, 2017, among other things, permanently lowered the statutoryfederal corporate tax rate from 35% to 21%, effective for
  tax years including or beginning January 1, 2018. Under the guidanceof ASC 740, &#8220;Income Taxes&#8221; (&#8220;ASC
  740&#8221;), the Company revalued its net deferred tax assets on the date ofenactment based on the reduction in the overall
  future tax benefit expected to be realized at the lower tax rate implemented bythe new legislation. Although in the normal
  course of business the Company is required to make estimates and assumptions for certaintax items which cannot be fully
  determined at period end, the Company did not identify items for which the income tax effectsof the Tax Act have not been
  completed as of June 30, 2018 and, therefore, considers its accounting for the tax effects of theTax Act on its deferred
  tax assets and liabilities to be complete as of June 30, 2018.</font></p>
</us-gaap:IncomeTaxPolicyTextBlock>
<us-gaap:EarningsPerSharePolicyTextBlock contextRef="From2018-01-01to2018-06-30">
  <p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify"><font style="font: 10pt Times New
  Roman, Times, Serif">Inaccordance with &#34;ASC-260 - Earnings per Share&#34;, the basic loss per common share is computed
  by dividing net loss availableto common stockholders by the weighted average number of common shares outstanding. Diluted
  loss per common share is computedsimilar to basic loss per common share except that the denominator is increased to include
  the number of additional common sharesthat would have been outstanding if the potential common shares had been issued and
  if the additional common shares were dilutive.There were no dilutive shares outstanding as of June 30, 2018 and 2017
  because their effect would be antidilutive.</font></p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-
  align: justify"><font style="font: 10pt Times New Roman, Times, Serif"> </font></p><p style="font: 10pt Times New
  Roman, Times, Serif; margin: 0; text-align: justify"><font style="font: 10pt Times New Roman, Times, Serif">TheCompany had
  100,000 and 0 warrants to purchase common stock outstanding at June 30, 2018 and 2017, respectively. The Company
  had1,970,000 and 0 warrants to purchase Series B preferred stock outstanding at June 30, 2018 and 2017, respectively. The
  Companyhas 660,001 and 0 preferred shares that are convertible into 660,005 and 0 shares of common stock at June 30, 2018
  and 2017, respectively.The warrants and preferred stock were not included in the Company&#8217;s weighted average number of
  common shares outstandingbecause they would be anti-dilutive.</font></p>
</us-gaap:EarningsPerSharePolicyTextBlock>
<us-gaap:FairValueOfFinancialInstrumentsPolicy contextRef="From2018-01-01to2018-06-30">
  <p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify"><font style="font: 10pt Times New
  Roman, Times, Serif">Fairvalue estimates of financial instruments are made at a specific point in time, based on relevant
  information about financial marketsand specific financial instruments. As these estimates are subjective in nature,
  involving uncertainties and matters of significantjudgment, they cannot be determined with precision. Changes in
  assumptions can significantly affect estimated fair value. Thecarrying value of cash, merchant cash advances, prepaid
  expenses, accounts payable and accrued liabilities approximate their fairvalue because of the short-term nature of these
  instruments. Management is of the opinion that the Company is not exposed to significantmarket or credit risks arising from
  these financial instruments.</font></p>
</us-gaap:FairValueOfFinancialInstrumentsPolicy>
<us-gaap:AdvertisingCostsPolicyTextBlock contextRef="From2018-01-01to2018-06-30">
  <p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify"><font style="font: 10pt Times New
  Roman, Times, Serif">Advertisingand promotion costs are expensed as incurred. Advertising and promotion costs recognized in
  the condensed consolidated statementsof operations for the three months June 30, 2018 and 2017 were $11,504 and $483,912,
  respectively and $32,243 and $699,951, respectively,for the six months ended June 30, 2018 and 2017.</font></p>
</us-gaap:AdvertisingCostsPolicyTextBlock>
<FIFG:NoncontrollingInterestsInConsolidatedFinancialStatements contextRef="From2018-01-01to2018-06-30">
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<p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify">InDecember 2007, the FASB issued ASC 810-10-65, “Non-controlling Interests in Consolidated Financial Statements, an amendmentof Accounting Research Bulletin No. 51” (“SFAS No. 160”). This ASC clarifies that a non-controlling (minority)interest in a subsidiary is an ownership interest in the entity that should be reported as equity in the consolidated financialstatements. It also requires consolidated net income to include the amounts attributable to both the parent and non-controllinginterest, with disclosure on the face of the consolidated income statement of the amounts attributed to the parent and to thenon-controlling interest. In accordance with ASC 810-10-45-21, those losses attributable to the parent and the non-controllinginterest in subsidiaries may exceed their interests in the subsidiary’s equity. The excess and any further losses attributableto the parent and the non-controlling interest shall be attributed to those interests even if that attribution results in a deficitnon-controlling interest balance. During the year ended December 31, 2017, the Company entered into two subscription agreementsfor the sale of 800,000 shares of common stock and ten-percent equity interest in its wholly owned subsidiary, Holy Cacao, for$200,000 in cash proceeds, in the aggregate. The Company recorded ten-percent of the cash proceeds or $20,000 as noncontrollinginterests for the year ended December 31, 2017. The Company’s periodic reporting now includes the consolidated results ofoperations of Holy Cacao, with the ten-percent ownership reported as noncontrolling interests. Holy Cacao had no operations forthe six months ended June 30, 2018 and 2017.</p>
</FIFG:NoncontrollingInterestsInConsolidatedFinancialStatements>
<us-gaap:NewAccountingPronouncementsPolicyPolicyTextBlock contextRef="From2018-01-01to2018-06-30">
<p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify">Fromtime to time, new accounting pronouncements are issued by the FASB or other standard setting bodies. Unless otherwise discussed,the Company believes that the impact of recently issued standards that are not yet effective will not have a material impact onits consolidated financial position or results of operations upon adoption.</p>
</us-gaap:NewAccountingPronouncementsPolicyPolicyTextBlock>
<FIFG:RecentlyAdoptedAccountingPronouncementsPolicyTextBlock contextRef="From2018-01-01to2018-06-30">
<p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify">InMay 2014, the Financial Accounting Standards Board (“FASB”) issued Accounting Standards Update (“ASU”)2014-09, “Revenue from Contracts with Customers,” which supersedes the revenue recognition requirements in AccountingStandards Codification (“ASC”) 605-Revenue Recognition and most industry-specific guidance throughout the ASC. ASU2014-09 establishes principles for recognizing revenue upon the transfer of promised goods or services to customers, in an amountthat reflects the expected consideration received in exchange for those goods or services. In July 2015, the FASB deferred theeffective date for annual reporting periods beginning after December 15, 2017 (including interim reporting periods withinthose periods). Early adoption is permitted to the original effective date for annual reporting periods beginning after December15, 2016 (including interim reporting periods within those periods). The amendments may be applied retrospectively to each priorperiod (full retrospective) or retrospectively with the cumulative effect recognized as of the date of initial application (modifiedretrospective). The Company applied the modified retrospective method and adopted this provision on January 1, 2018 which didnot have a material impact on the Company’s unaudited condensed consolidated financial statements.</p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify"> </p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify">InMay 2017, the FASB issued ASU 2017-09, Compensation—Stock Compensation (Topic 718). The amendments in the update provideguidance on types of changes to the terms or conditions of share-based payment awards that would be required to apply modificationaccounting under ASC 718. The new guidance becomes effective for the Company for the year ending December 31, 2018, includinginterim periods, though early adoption is permitted. The Company adopted this provision on January 1, 2018 which did not havea material impact on the Company’s unaudited condensed consolidated financial statements.</p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify"> </p><p style="margin: 0; text-align: justify">In June 2018, the FASB issued ASU2018-07, which simplifies the accounting for nonemployee share-based payment transactions. The amendments specify that Topic 718applies to all share-based payment transactions in which a grantor acquires goods or services to be used or consumed in a grantor’sown operations by issuing share-based payment awards. The standard will be effective in the first quarter of fiscal year 2020,although early adoption is permitted (but no sooner than the adoption of Topic 606). The Company is currently evaluating the effectthe adoption of this ASU will have on its financial statements.</p>
</FIFG:RecentlyAdoptedAccountingPronouncementsPolicyTextBlock>
<us-gaap:StockholdersEquityNoteDisclosureTextBlock contextRef="From2018-01-01to2018-06-30">
<p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify">OnMarch 1, 2017, an employment agreement containing an award of 750,000 shares of common stock was executed for the CFO. The shareswere fully vested and valued at $1,687,500, representing a fair market value of $2.25 per share. The shares are subject to a clawbackprovision during the CFO’s first year of service from February 1, 2017 through January 31, 2018. As such, the value of theshares is being amortized over 12 months. During the three months ended June 30, 2018 and 2017, the Company recorded $0 and $281,250,respectively, of compensation expense which is included in general and administrative expenses on the condensed consolidated statementof operations and $140,625 and $703,125, respectively, for the six months ended June 30, 2018 and 2017.</p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify"> </p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify">OnNovember 17, 2017, the Company entered into a consulting agreement for social media and public relation services whereby the Companyis required to pay $3,000 in cash $2,000 in stock for a period of six months beginning December 1, 2017. Accordingly, in the firsthalf of 2018, the Company issued 23,363 shares of common stock with a fair market value of $8,000 and recorded this amount asgeneral and administrative expenses during the six months ended June 30, 2018.</p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify"> </p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify">OnJanuary 11, 2018, the Company entered into a consulting agreement for matters involving business development, public relations,marketing services and media placement. The agreement may be terminated upon 30 days prior written notice by either party. TheCompany paid the consultant $25,000 for the first 30 days of services, and $2,500 for any services requested by the Company ona bi-weekly basis thereafter. The fee will cover all cash cost for production, editing and airing up to three Fox Business productionshots. If the Company pursued an interview with Fox News, which the Company is currently not contemplating, it would have to issue200,000 shares of its common stock to the consultant.</p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify"> </p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify">OnJanuary 29, 2018, the Board elected to designate and authorize 3,000,000 Series C Preferred Shares.</p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify"> </p><p

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style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify"><font style="font: 10pt Times New Roman,
Times, Serif">OnFebruary 2, 2018, the Company entered into a subscription agreement for the sale of 660,000 shares of the
Company&#8217;s SeriesC Preferred Stock for $0.25 per share or $165,000. The terms of the agreement require a monthly
dividend payment equal to 1% ofthe amount invested for 18 months from the date of issuance. For the quarter ending June 30,
2018, the Company recorded $4,950related to the subscription agreement.</font></p><p style="font: 10pt Times New Roman,
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style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify"><font style="font: 10pt Times New Roman,
Times, Serif">OnMay 10, 2018 Mr. Shimon Weiss, who is related to a Company Director, was retained as a consultant to
provide investment adviceto the Company for a 90-day period. The consultant was awarded 75,000 shares of common stock at a
fair market value of $0.12 pershare for $9,000.</font></p><p style="font: 10pt Times New Roman, Times, Serif; margin: 0;
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Roman, Times, Serif; margin: 0; text-align: justify"><font style="font: 10pt Times New Roman, Times, Serif">OnJune 14, 2018
the Company issued 11,000 shares to a related party in conjunction to a $100,000 promissory note (See Note 2).</font></p><p
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Roman, Times, Serif"><b>Number of Warrants </b><br /> <b>(in Series B </b><br /> <b>Preferred Stock)</b></font></td> <td
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style="font: 10pt Times New Roman, Times, Serif">0.57</font></td> <td style="vertical-align: bottom; text-align: justify">
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style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify"><font style="font: 10pt Times New Roman,
Times, Serif">OnMay 10, 2018 the directors of the Company were awarded 1,280,000 warrants. Each warrant is convertible to 1
share of Series BPreferred Stock which shall equal five shares of the Company&#8217;s Common Stock including liquidation
preference over CommonStock at an exercise price of $0.60 per share of Series B Preferred Stock. The warrants will vest
over a 24-month period startingJanuary 1, 2019 through December 31, 2020.</font></p><p style="font: 10pt Times New Roman,
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  style="font: 10pt Times New Roman, Times, Serif; margin: 0; text-align: justify"><font style="font: 10pt Times New Roman, Times, Serif">Asof June 30, 2018, the weighted average remaining contractual life was 8.5 years for warrants outstanding. As of June 30, 2018,0 warrants were exercisable and the intrinsic value of warrants exercisable was $0. As of June 30, 2018, the remaining expenseis approximately $297,618 over the remaining amortization period which is 2.5 years.</font></p>
</us-gaap:StockholdersEquityNoteDisclosureTextBlock>
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  <p style="margin: 0; text-align: justify"><font style="font: 10pt Times New Roman, Times, Serif">The Companyearned revenues from nine merchants for $87,486 ($18,375, $15,965, $15,147, $10,800, $8,401, $5,967, $4,699, $4,432 and $3,700),representing 60% of total revenues for the three months ended June 30, 2018.</font></p>
</FIFG:RevenueFromMerchantDescription>
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  <p style="margin: 0; text-align: justify"><font style="font: 10pt Times New Roman, Times, Serif">Representing54% of total revenues for the three months ended June 30, 2018.</font></p>
</FIFG:RevenueFromMerchantDescription>
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  Company&#8217;s merchant cash advance receivables</font></p>
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  <p style="margin: 0pt; text-align: justify"><font style="font: 10pt Times New Roman, Times, Serif">Representing39% of the
  Company&#146;s merchant cash advance receivables</font></p>
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  <p style="font: 10pt/115% Times New Roman, Times, Serif; margin: 0 0 10pt; text-align: justify"><font style="font: 10pt
  Times New Roman, Times, Serif">TheTax Cuts and Jobs Act (the &#147;Tax Act&#148;), enacted on December 22, 2017, among
  other things, permanently lowered the statutoryfederal corporate tax rate from 35% to 21%, effective for tax years
  including or beginning January 1, 2018.</font></p>
</FIFG:StatutoryFederalCorporateTaxRateDescription>
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27_custom_EmploymentAgreementMember_custom_InterimCeoMember">
  <p style="margin: 0pt; text-align: justify"><font style="font: 10pt Times New Roman, Times, Serif">Pursuantto the
  consulting contract, the Interim CEO shall receive (i) 750,000 shares of common stock of the Company for his appointmentas
  Chairman of the Board, (ii) $10,000 per month for his role as Interim CEO, which shall be deferred until the Company
  raisesat least $1,500,000 in financing, and (iii) $10,000 for every new franchising client he obtains, and (iv) $2,000 per
  month forlegal services upon acquisition of a franchising client. In conjunction with this individual&#146;s appointment,
  the former ChiefExecutive Officer resigned, but will remain as the Secretary and a director of the Company. The shares were
  valued at $1,500,000,representing a market value of $2.00 per share based on the closing price on the day of trading.
  </font></p>
</us-gaap:DeferredCompensationArrangementWithIndividualDescription>
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01_custom_EmploymentAgreementMember_us-gaap_ChiefFinancialOfficerMember">
  <p style="margin: 0pt; text-align: justify"><font style="font: 10pt Times New Roman, Times, Serif">Pursuantto the
  Employment Agreement, the CFO shall receive (i) 750,000 shares of common stock of the Company, and (ii) $20,833 per
  month,which shall be deferred until the Company raises at least $1,500,000 in financing. The 750,000 shares of common stock
  are fullyvested and valued at $1,687,500, representing a fair market value of $2.25 per share based on the closing price on
  the day oftrading, and are recognized over a 12-month service period as a result of a clawback provision.</font></p>
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  <p style="margin: 0pt; text-align: justify"><font style="font: 10pt Times New Roman, Times, Serif">Each
  Director&#8217;scash-based compensation for the period January 1, 2018 through December 31, 2018 will be $10,000 per
  quarter paid on a date determinedby the majority vote of the Board of Directors. As of June 30, 2018, the Company has
  accrued $80,000 for directors&#8217; compensation.The Directors&#8217; share-based compensation for the period January 1,
  2018 through December 31, 2018 will be a one-time awardof the ability to purchase a particular amount of warrants, ranging
  from 40,000 to 200,000 (collectively the &#8220;Warrants&#8221;)with the following terms:</font></p>
</FIFG:DirectorAgreementsDescription>
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gaap_ChiefFinancialOfficerMember">
  <p style="margin: 0; text-align: justify"><font style="font: 10pt Times New Roman, Times, Serif">On December26, 2017, the
  CFO amended his employment agreement and agreed to reduce the annual salary from $250,000 to $150,000 for the periodfrom
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  February 1, 2017 through January 31, 2019, and then revert back to the original amount of $250,000 annually starting
  February1, 2019.</font></p>
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<FIFG:DurationOfAnnualSalaryReducedDescription contextRef="From2017-12-01to2017-12-26_custom_MrKestenbaumMember">
  <p style="margin: 0; text-align: justify"><font style="font: 10pt Times New Roman, Times, Serif">On December26, 2017, Mr.
  Kestenbaum agreed to a reduction in his 2017 annual salary from $120,000 to $40,000</font></p>
</FIFG:DurationOfAnnualSalaryReducedDescription>
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<FIFG:PrepaidExpenseAndAccruedLiabilities contextRef="AsOf2018-06-30_us-gaap_ServiceAgreementsMember" unitRef="USD" decimals="0">5000</FIFG:PrepaidExpenseAndAccruedLiabilities>
<FIFG:PreferredSharesAuthorizedDesignated contextRef="AsOf2018-06-30_custom_JanuaryTwentyNineTwoThousandEighteenMember_us-gaap_SeriesCPreferredStockMember" unitRef="Shares" decimals="INF">3000000</FIFG:PreferredSharesAuthorizedDesignated>
<FIFG:SocialMediaAndPublicRelationServicesCashPaid contextRef="From2017-11-01to2017-11-17_us-gaap_ServiceAgreementsMember" unitRef="USD" decimals="0">3000</FIFG:SocialMediaAndPublicRelationServicesCashPaid>
<FIFG:SocialMediaAndPublicRelationServices contextRef="From2017-11-01to2017-11-17_us-gaap_ServiceAgreementsMember" unitRef="USD" decimals="0">2000</FIFG:SocialMediaAndPublicRelationServices>
<us-gaap:AmortizationOfFinancingCostsAndDiscounts contextRef="From2018-01-01to2018-06-30_us-gaap_WarrantMember" unitRef="USD" decimals="0">297618</us-gaap:AmortizationOfFinancingCostsAndDiscounts>
<us-gaap:RegulatoryLiabilityAmortizationPeriod contextRef="From2018-01-01to2018-06-30_us-gaap_WarrantMember">P2Y6M</us-gaap:RegulatoryLiabilityAmortizationPeriod>
<us-gaap:IssuanceOfStockAndWarrantsForServicesOrClaims contextRef="From2018-01-01to2018-01-11_custom_ConsultingAgreementMember" unitRef="USD" decimals="0">25000</us-gaap:IssuanceOfStockAndWarrantsForServicesOrClaims>
<FIFG:SaleOfPreferredStock contextRef="AsOf2018-06-30_custom_FebruaryTwoTwoThousandEighteenMember_us-gaap_SeriesCPreferredStockMember_us-gaap_SubscriptionArrangementMember" unitRef="Shares" decimals="INF">660000</FIFG:SaleOfPreferredStock>
<us-gaap:PreferredStockSharesSubscribedButUnissuedValue contextRef="AsOf2018-06-30_custom_FebruaryTwoTwoThousandEighteenMember_us-gaap_SeriesCPreferredStockMember_us-gaap_SubscriptionArrangementMember" unitRef="USD" decimals="0">165000</us-gaap:PreferredStockSharesSubscribedButUnissuedValue>
<FIFG:TermOfAgreement contextRef="From2018-01-01to2018-06-30_custom_FebruaryTwoTwoThousandEighteenMember_us-gaap_SeriesCPreferredStockMember_us-gaap_SubscriptionArrangementMember">
<p style="margin: 0pt; text-align: justify">The terms of the agreementrequire a monthly dividend payment equal to 1% of the amount invested for 18 months from the date of issuance</p>
</FIFG:TermOfAgreement>
<us-gaap:SharebasedCompensationArrangementBySharebasedPaymentAwardOptionsExercisableWeightedAverageRemainingContractualTerm1 contextRef="From2018-01-01to2018-06-30_us-gaap_WarrantMember">P8Y6M</us-gaap:SharebasedCompensationArrangementBySharebasedPaymentAwardOptionsExercisableWeightedAverageRemainingContractualTerm1>
<FIFG:WarrantsExercisable contextRef="AsOf2018-06-30_us-gaap_WarrantMember" unitRef="USD" decimals="0">0</FIFG:WarrantsExercisable>
<us-gaap:SharebasedCompensationArrangementBySharebasedPaymentAwardOptionsExercisableIntrinsicValue1 contextRef="AsOf2018-06-30_us-gaap_WarrantMember" unitRef="USD" decimals="0">0</us-gaap:SharebasedCompensationArrangementBySharebasedPaymentAwardOptionsExercisableIntrinsicValue1>
<FIFG:WarrantRemainingDescription contextRef="From2018-01-01to2018-06-30_us-gaap_WarrantMember">
<p style="margin: 0pt; text-align: justify">the remainingexpense is approximately $297,618 over the remaining amortization period which is 2.5 years.</p>
</FIFG:WarrantRemainingDescription>
<FIFG:SubscriptionAgreementExpenses contextRef="From2018-01-01to2018-06-30_custom_FebruaryTwoTwoThousandEighteenMember_us-gaap_SeriesCPreferredStockMember_us-gaap_SubscriptionArrangementMember" unitRef="USD" decimals="0">4950</FIFG:SubscriptionAgreementExpenses>
<FIFG:PeriodicPaymentOfConsultingFee contextRef="From2017-12-28to2018-01-02_custom_ConsultingAgreementMember_custom_InvestorRelationServicesMember" unitRef="USD" decimals="0">5000</FIFG:PeriodicPaymentOfConsultingFee>
<FIFG:PeriodicPaymentOfConsultingFee contextRef="From2018-06-25to2018-07-01_us-gaap_SubsequentEventMember_custom_IndustryConsultingServicesMember" unitRef="USD" decimals="0">5000</FIFG:PeriodicPaymentOfConsultingFee>
<FIFG:FirstPaymentOfCounsultingFeeMadeUponExecution contextRef="From2017-12-28to2018-01-02_custom_ConsultingAgreementMember_custom_InvestorRelationServicesMember" unitRef="USD" decimals="0">10000</FIFG:FirstPaymentOfCounsultingFeeMadeUponExecution>
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<FIFG:ConsultingFeesPaidUponAcquisitionOfPayment contextRef="From2018-01-01to2018-06-30_custom_ConsultingAgreementMember_custom_InvestorRelationServicesMember_custom_InstallmentOneMember" unitRef="USD" decimals="0">5000</FIFG:ConsultingFeesPaidUponAcquisitionOfPayment>

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decimals="0">5000</FIFG:ConsultingFeesPaidUponAcquisitionOfPayment>
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unitRef="USD" decimals="0">5000</FIFG:ConsultingFeesPaidUponAcquisitionOfPayment>
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30_custom_ConsultingAgreementMember_custom_InvestorRelationServicesMember" unitRef="USD"
decimals="0">30000</FIFG:ConsultingFeesPaidUponAcquisitionOfPayment>
<FIFG:ConsultingAgreementTerm contextRef="From2017-12-28to2018-01-
02_custom_ConsultingAgreementMember_custom_InvestorRelationServicesMember">P6M</FIFG:ConsultingAgreementTerm>
<us-gaap:LesseeLeasingArrangementsOperatingLeasesTermOfContract contextRef="From2018-06-25to2018-07-01_us-
gaap_SubsequentEventMember_custom_IndustryConsultingServicesMember">P6M</us-
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<FIFG:AgreementDescription contextRef="From2018-07-02to2018-07-16_us-
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  <p style="font: 10pt/106% Times New Roman, Times, Serif; margin: 0; text-align: justify; background-color: white; color:
  #222222">Serviceprovider and will vest ratably over the next 12 months from the date of the agreement.</p>
</FIFG:AgreementDescription>
<FIFG:AdditionalSharesIssued contextRef="AsOf2018-07-23_us-gaap_SubsequentEventMember_custom_PromissoryNotesMember"
unitRef="Shares" decimals="INF">100000</FIFG:AdditionalSharesIssued>
<FIFG:AdditionalSharesIssued contextRef="AsOf2018-07-23_us-gaap_SubsequentEventMember_custom_PromissoryNotesOneMember"
unitRef="Shares" decimals="INF">18000</FIFG:AdditionalSharesIssued>
<us-gaap:DebtInstrumentMaturityDate contextRef="From2018-07-02to2018-07-23_us-
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<us-gaap:ConvertiblePreferredStockSharesIssuedUponConversion contextRef="AsOf2018-06-30" unitRef="Shares"
decimals="INF">660005</us-gaap:ConvertiblePreferredStockSharesIssuedUponConversion>
<us-gaap:ConvertiblePreferredStockSharesIssuedUponConversion contextRef="AsOf2017-06-30" unitRef="Shares"
decimals="INF">0</us-gaap:ConvertiblePreferredStockSharesIssuedUponConversion>
<FIFG:ServicesFeeWeekly contextRef="From2018-01-01to2018-01-11_custom_ConsultingAgreementMember" unitRef="USD"
decimals="0">2500</FIFG:ServicesFeeWeekly>
<us-gaap:StockIssuedDuringPeriodSharesIssuedForServices contextRef="From2018-07-02to2018-07-16_us-
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<us-gaap:EquityMethodInvestmentQuotedMarketValue contextRef="AsOf2018-05-10_custom_ConsultantMember" unitRef="USD"
decimals="0">9000</us-gaap:EquityMethodInvestmentQuotedMarketValue>
<us-gaap:StockIssuedDuringPeriodSharesOther contextRef="From2018-06-01to2018-06-14" unitRef="Shares"
decimals="INF">11000</us-gaap:StockIssuedDuringPeriodSharesOther>
<us-gaap:CommercialPaper contextRef="AsOf2018-06-14" unitRef="USD" decimals="0">100000</us-gaap:CommercialPaper>
<FIFG:NumberOfWarrantsAwarded contextRef="AsOf2018-05-10_us-gaap_WarrantMember_us-gaap_SeriesBPreferredStockMember"
unitRef="Shares" decimals="INF">1280000</FIFG:NumberOfWarrantsAwarded>
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