

First Foods Group, Inc. Announces Expansion of Southeast Edibles Distribution Network

NEW YORK, NY, July 7, 2020 – First Foods Group, Inc. (OTCQB: FIFG) ("First Foods" or the "Company") a developer and creator of high-end specialty hemp-based cannabidiol (CBD) edibles, announced today that it is expanding its reach of its Southeast Edible infused CBD product line into new market segments with its new distribution partner, The CBD Store, the world's first on-line CBD retailer.

The CBD Store opened its online doors on December 20, 2013, becoming one of the 1st online retail stores in the world. The CBD Store is an on-line distribution platform selling over 85 brands, including hemp-based, CBD and other Health & Wellness products globally. The CBD Store is one of the World's 1st Online CBD Stores receives over 20,000 hits and has over 30,000 online customers per month in the United States.

As the Company previously announced on April 1, 2020, Southeast Edibles received OU Kosher certification for its hemp-based premium chocolate products: gourmet cacao, hand-whipped into Full Spectrum HEMP Extract Phyto Cannabinoids with all-natural ingredients. One of the Company's product differentiators and attractive advantages over the competition is its OU Kosher certification opening itself up to an entire new market demographic.

Harold Kestenbaum, CEO of First Foods Group stated, "Our team is constantly researching and exploring new markets and distribution platforms for our products. We approached The CBD Store because of its relatively long history as a dominant player selling a broad range of health & wellness brands throughout the United States. The CBD Store has a large growing and loyal customer base with excellent customer service. Adding The CBD Store to our distribution network will help expand our market presence while adding differentiated high-quality cacao CBD edibles to their sales platform."

Founder and Owner of The CBD Store, Scott Salisbury commented, "The CBD Store with 85 plus brands is approached by company after company with various combinations of CBD and other ingredients. "To have a company like Southeast Edibles makers of Artisanal handcrafted chocolate with a deep understanding of their craft afforded us to understand how chocolate and CBD work together."

Mr. Salisbury continued, "Chocolate + CBD is a perfect combination and a welcome entry into The CBD Store. We are very fortunate to be able to sell Southeast Edibles in our online store and can't wait for new offerings as their chocolatier creates the next edible to add to their already great line up of current offerings."

To purchase Southeast Edibles from The CBD Store, you may visit: <https://buycbd.co/southeast-edibles/>

About First Foods Group, Inc.

First Foods Group, Inc. is a US holding company specializing in the sale of a variety of Cannabidiol (CBD) based products through its subsidiary, Southeast Edibles, based in the USA. Its state-of-the-art facility is based in Fort Lauderdale, FL. Products include infused premium specialty chocolate edibles all made in the USA. First Foods seeks synergistic value through

creating its own new concepts, both through proprietary development, mergers, acquisitions and licensing arrangements in the CBD and health and wellness space. Management is committed to an integrated approach using the highest quality hemp solutions and highest purity standards in the industry. First Foods Group Inc, also provides management services and funding options for emerging supplement brands and menu concepts. To learn more about First Foods, please visit our website: <https://www.firstfoodsgroup.com> To learn more about our Southeast Edibles product line, please visit: <https://www.southeastedibles.com>

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About The CBD Store

The CBD Store is an on-line distribution platform representing over 85 brands, selling Health & Wellness products since December 2013. The CBD Store is one of the World's 1st Online CBD Stores with over 20,000 customers in the United States and over 30,000 visitors per month. Please visit: <http://www.cbdstore.co/>

Cautionary Statement Regarding Forward-Looking Statements

This press release contains certain forward-looking statements within the meaning of the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. These statements are identified by the use of the words "could," "believe," "anticipate," "intend," "estimate," "expect," "may," "continue," "predict," "potential," "project" and similar expressions that are intended to identify forward-looking statements. All forward-looking statements speak only as of the date of this press release. You should not place undue reliance on these forward-looking statements. Although we believe that our plans, objectives, expectations and intentions reflected in or suggested by the forward-looking statements are reasonable, we can give no assurance that these plans, objectives, expectations or intentions will be achieved. Forward-looking statements involve significant risks and uncertainties (some of which are beyond our control) and assumptions that could cause actual results to differ materially from historical experience and present expectations or projections. Actual results to differ materially from those in the forward-looking statements and the trading price for our common stock may fluctuate significantly. Forward-looking statements also are affected by the risk factors described in the Company's filings with the U.S. Securities and Exchange Commission. Except as required by law, we undertake no obligation to update or revise publicly any forward-looking statements, whether as a result of new information, future events or otherwise, after the date on which the statements are made or to reflect the occurrence of unanticipated events.

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